

Registered political parties logo guidelines

These guidelines set out the format in which a logo provided in an application under sections 45(3) or 51(1) of the *Electoral Act 2002* (Vic) must be provided. Compliance with these requirements is mandatory in ensuring that the proposed logo is compatible with our ballot paper materials.

You must provide a copy of the logo in the following formats:

- Encapsulated PostScript (EPS)
- PDF that complies with ISO 32000-2:2020.

The PDF provided must be identical to the EPS file.

The logo must be:

- a black-and-white image
- a vector graphic
- smaller than 5MB
- in Cyan-Magenta-Yellow-Black (CMYK) at 100% black
- 10mm x 10mm and reproducible at 7mm x 7mm.

The logo must not contain:

- live text
- transparency
- overprinting
- custom halftone, transfer curve, or colour profile settings.

The logo must not infringe any intellectual property rights of any person.

We may return logos that do not comply with these requirements to the party for correction before we accept an application.

We are not responsible for inconsistencies between the submitted EPS and PDF files. If we identify a discrepancy between the submitted files, we will ask you to resubmit the files.

Please contact your preferred print and design specialists with any questions about how to comply with these requirements.

We will apply a solid black frame of 0.75pt around the logo to ensure correct alignment on the ballot paper. We take no responsibility if the provided logo is unreadable or not clearly visible in the actual printed size.

Please see examples of actual minimum and maximum print size:



Minimum size: 7mm (W) x 7mm (H)



Maximum size: 10mm (W) x 10mm (H)